Information on the Processing of Personal Data – ART of INVESTING Conference

This is an English translation of the Czech original (Informace o zpracování osobních údajů). In the event of any discrepancy between the language versions, the Czech version shall prevail.

1. Who is the controller and how to contact us

The controller of your personal data is **In Investments a.s.**, with its registered office at Vinohradská 2828/151, Žižkov, 130 00 Prague 3, Czech Republic, Company ID (IČ) 03002578, registered with the Municipal Court in Prague, file no. B 27428 (**"we"** or the **"Organiser"**). We organise the ART of INVESTING conference under the In Invest brand.

Contact for the conference and for questions about personal data: konference@ininvest.cz, +420 728 902 980, or in writing to our registered office address.

We have not appointed a data protection officer, as we are not required to do so under Art. 37 GDPR. All enquiries are handled through the contact details above.

2. Who this information applies to

- **buyers and participants** of the conference (including employees of companies whose employer purchased their tickets),
- **interested persons** who left us their e-mail address in the "Interested in 2027" form or in the contact form,
- **speakers, moderators and representatives of partners and exhibitors**,
- **visitors to the website** www.artofinvesting.cz.

3. What data we process, why and on what legal basis

Purpose	What data	Legal basis	How long
Ticket sales and organisation of participation (registration, ticket, name badge, communication about the programme and changes, admission)	first name and surname, e-mail, phone, company and position, billing details, payment details (not the card number), ticket category	performance of a contract (Art. 6(1)(b) GDPR); for participants registered by their employer, our legitimate interest in organising the conference (point (f))	3 years after the conference (limitation period)
Accounting and taxes (invoices, corrective tax documents)	billing details, payment details	legal obligation (point (c)), Czech Accounting Act and VAT Act	10 years from the end of the year in which the document was issued
EFPA credits	name, EFPA certificate number, confirmation of attendance	performance of a contract, at your request (point (b))	for the time necessary to submit to EFPA Czech Republic, after which the certificate number is deleted; attendance records 3 years

Purpose	What data	Legal basis	How long
Photographs and video from the conference (reportage, recordings of talks, interviews, promotion of future editions)	likeness, voice, and the name of speakers where applicable	legitimate interest in informing about and promoting the conference (point (f)); you granted consent to the capture and use of your likeness by purchasing a ticket and attending (Art. 9 of the Terms and Conditions, Sections 84–85 of the Czech Civil Code)	reportage in the archive of past editions on the website and social media without time limit; we will no longer use a recording for which you revoke your consent or raise a justified objection
Interactive voting and audience questions	answers and questions; you vote anonymously and your name is only included if you choose to sign your question	legitimate interest in interacting with the audience (point (f))	anonymous results indefinitely; questions with a name no longer than 3 months after the conference
Post-conference feedback	questionnaire answers	legitimate interest in improving the conference (point (f))	2 years
Information about the conference, its programme, future editions and In Invest events (newsletter, invitations, including programme prepared by conference partners, e.g. a partner workshop at ART)	name, e-mail, company	for buyers, legitimate interest, as these are our own similar services (Section 7(3) of Czech Act No. 480/2004 Coll.), unless you opted out when ordering; for participants who did not purchase the ticket themselves and for persons who signed up via a form, consent (point (a))	until you unsubscribe or object, no longer than 2 years from the last contact
Offer of cooperation with In Invest for investment advisers	name, contact details, company, professional focus	legitimate interest in approaching professionals in the field (point (f))	2 years after the conference, unless you object
Offers from conference partners outside the ART programme (e.g. a webinar, the partner's own event or product)	e-mail, name	**only with your consent** (point (a); Section 7(2) of Czech Act No. 480/2004 Coll.). We send the e-mail ourselves; the partner does not receive your data	until consent is withdrawn, no longer than 2 years
Contact and interest forms	name, e-mail, phone, company, message	pre-contractual steps or legitimate interest in handling your enquiry (points (b), (f))	2 years from the last communication
Protection of legal claims and security	data from the purposes above, debt collection records	legitimate interest (point (f))	for the duration of a dispute and the limitation period
Website traffic measurement	cookies, IP address, data on website behaviour	consent via the cookie banner (Section 89(3) of the Czech Electronic Communications Act, point (a)); technical cookies on the basis of legitimate interest	see Section 9

4. Who we share data with

Processors work for us under a data processing agreement and may use your data only on our behalf:

- provider of the sales system and payment gateway (ticket sales, invoicing, card payments),

- providers of e-mail, cloud and CRM services (communication with you, sending e-mails, contact records),
- external accounting firm,
- provider of the website traffic measurement tool, only with your consent,
- photographers, camera operators, production and technical companies, and the photo gallery operator,
- providers of registration, check-in and voting applications,
- website and hosting providers.

We will provide the current list of specific processors upon request.

Independent controllers to whom we transfer data:

- **EFPA Česká republika, z.s.**, for awarding credits,
- the operator of the venue and accommodation, to the extent necessary for admission, the afterparty or accommodation, if you requested it,
- Conference partners, to whom we provide photographs and video recordings in reports on the Conference (Art. 9 of the Terms and Conditions),
- public authorities, where required by law.

5. Transfers outside the EU

Some of our suppliers (e.g. providers of e-mail, analytics and payment services) may transfer data to the USA. Such transfers are based on the European Commission's adequacy decision (**EU–US Data Privacy Framework**) or on standard contractual clauses.

6. Where we get your data from

You provide most of the data to us yourself. For participants whose ticket was purchased by a company or a colleague, we receive the data from the **buyer**. The buyer undertakes to inform you of this (Art. 3.2 of the Terms and Conditions).

7. Your rights

You have the right:

- to **access** your data,
- to **rectification** of inaccurate data,
- to **erasure**, if we no longer need the data or if the processing is based on consent that you have withdrawn,
- to **restriction of processing**,
- to **data portability** for data we process on the basis of a contract or consent,
- to **object** to processing based on legitimate interest. You may object to receiving commercial communications at any time, and we will stop sending them,
- to **withdraw consent** at any time, as easily as you gave it (a link in every e-mail, or an e-mail to the contact in Section 1). Withdrawal does not affect processing carried out before the withdrawal,
- to lodge a **complaint with the Office for Personal Data Protection** (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz.

We will respond to your request without undue delay and no later than **within one month**.

8. Photographs and video – in brief

- At the conference, we take photographs and video: reportage, recordings of talks, interviews and shots of the audience. We will also inform you about this on site.
- By purchasing a ticket and attending, you have given us consent to capture and use the recordings to inform about and promote the conference (Art. 9 of the Terms and Conditions).
- As with any processing based on legitimate interest, you have the right to object (Section 7). We assess each objection individually.

9. Cookies on artofinvesting.cz

We use two groups of cookies on the website:

- **necessary:** ensure the website works and store your cookie banner choice. We use them without consent,
- **analytics:** help us understand how you use the website (e.g. Google Analytics). We only activate them with your consent.

We do not currently use marketing cookies. If we introduce them, we will only activate them with your consent and add them to the cookie banner and to this information.

The current list of specific cookies, their providers and their duration is available in the cookie banner. You can change your consent at any time via the "Cookie settings" link in the website footer.

10. Changes

We may update this information, for example when our suppliers change. The current version is always available at www.artofinvesting.cz. Effective from 16 November 2026.